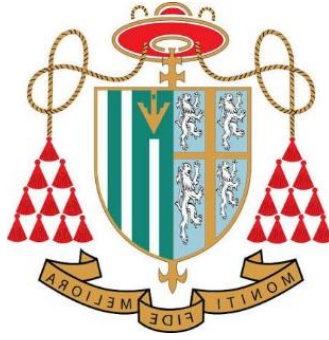




Parental Engagement Strategy

1. Purpose

The purpose of this strategy is to develop strong, positive and sustained partnerships between the school, parents and carers. Effective parental engagement will support pupils' academic progress, attendance, behaviour, wellbeing and personal development.

The school recognises parents and carers as the most important partners in education. We will create opportunities for families to understand their child's learning, communicate effectively with staff, contribute to school life and access support when needed.

2. Strategic Aims

The school will aim to:

- Build positive, respectful and trusting relationships with **all** parents and carers.
- Ensure communication is clear, timely, accessible and consistent.
- Increase parental understanding of the secondary school curriculum, assessment and expectations.
- Encourage parents to support learning, attendance, punctuality, behaviour and wellbeing at home.
- Increase participation in parents' evenings, information events and wider school activities.
- Ensure parents' views are actively sought and used to improve school provision.
- Develop effective two-way communication rather than communication being primarily school-led.
- Work collaboratively with families and external agencies where additional support is required.

3. Principles

Our approach will be based on the following principles:

Relationships first

Every interaction with parents should be respectful, professional and focused on achieving positive outcomes for the young person.

Inclusive engagement

We will recognise that families have different circumstances, needs, cultures, working patterns and communication preferences.

Two-way communication

Parents should have meaningful opportunities to ask questions, provide feedback and contribute to decisions affecting their children.

4. Communication Strategy

The school will establish a consistent communication framework.

Routine communication

The school will use appropriate channels such as:

- School website and Synergy.
- Email and text messaging, through Synergy.
- School newsletters.
- Social media.
- Telephone calls.
- Face-to-face meetings.

Communication standards

Staff will:

- Use clear, accessible and professional language.
- Avoid unnecessary educational jargon.
- Respond to parental enquiries within 48 hours.
- Ensure information is accurate and consistent.
- Communicate positive news as well as concerns.
- Record significant communications within Synergy.
- Maintain confidentiality and follow safeguarding and data-protection requirements.

5. Supporting Parents to Support their Children

The school will provide opportunities for parents to understand how they can support their child's education.

This includes:

- Year 7 transition and settling in evening.
- Revision and examination workshops.
- GCSE option information evening.
- Information about assessment and reporting.
- Guidance on supporting homework and independent study.
- Careers, apprenticeships and post-16 progression events.

6. Attendance and Punctuality

Parents and carers will be supported to understand the importance of regular attendance and punctuality.

The school will:

- Communicate attendance expectations clearly.
- Share attendance information regularly.
- Celebrate strong attendance and improvement.
- Contact families promptly when attendance becomes a concern.
- Investigate barriers to attendance in partnership with families.
- Develop individual support plans where appropriate.
- Work with relevant external services when additional intervention is required.

The emphasis will be on identifying and addressing barriers while maintaining high expectations.

7. Behaviour and Pastoral Support

Parents will be involved as partners when concerns arise regarding behaviour, relationships, wellbeing or safeguarding.

The school will:

- Communicate concerns promptly and appropriately, via Synergy.
- Provide parents with clear information about school expectations through school website.
- Explain the support available to pupils.
- Involve parents in relevant pastoral or behaviour plans.
- Provide appropriate signposting to external support services.

8. Parents' Evenings and Individual Meetings

Parents' evenings will provide meaningful opportunities to discuss academic progress, effort, attendance, behaviour and next steps.

To improve participation, the school will:

- Offer appointments at accessible times where possible.
- Send reminders in advance.
- Provide translation or accessibility support where required.
- Follow up with families who are unable to attend if required.
- Consider alternative communication methods for families who repeatedly miss appointments.
- Understand barriers including language or communication needs, digital exclusion, accessibility requirements, work or caring responsibilities, previous negative experiences of education or family circumstances affecting engagement.

For pupils requiring additional support, meetings should include clear actions, responsibilities and review dates.

9. Parent Voice

Parents will have regular opportunities to influence school development.

Methods may include:

- Parent surveys.
- Parent hub.
- Feedback following events.

- Consultation on significant changes.
- Informal feedback through pastoral and senior staff.

10. Roles and Responsibilities

SLT - AE

- Provide strategic leadership for parental engagement.
- Monitor engagement across the school.
- Ensure parental feedback informs school improvement.

Pastoral Leaders

- Develop strong relationships with families.
- Coordinate communication around attendance, behaviour and wellbeing.
- Identify families requiring additional support.

Teachers

- Communicate effectively with parents about learning and progress.
- Share positive information as well as concerns.
- Contribute to parents' evenings and wider engagement activities.

SEND Team

- Ensure communication is accessible and appropriate.
- Work collaboratively with parents of pupils with additional needs.
- Provide clear information about support and provision.

Parents and Carers

- Maintain regular communication with school.
- Support attendance and punctuality.
- Encourage positive attitudes towards learning.
- Support homework and independent study.
- Attend relevant meetings and events where possible.
- Share information that may affect their child's education or wellbeing.
- Raise concerns constructively.

11. Annual Engagement Calendar

Date	Event
Term 1	
24/09/2026	Yr 11 Parents' Evening 1
01/10/2026	Yrs 7, 12 and 13 Settling In
20/10/2026	Parenting Conversation
12/11/2026	Yr 10 Parents' Evening
18/11/2026	Parent Hub
WB 30/11/2026	Yr 12 Written Report
WB 30/11/2026	Yr 13 Written Report
01/12/2026	Parenting Conversation
WB 14/12/2026	Yr 7/8/9 Summary Report

Term 2	
WB 04/01/2027	Yr 11 Written Report
26/01/2027	Parenting Conversation
WB 01/02/2027	Yr 10 Summary Report
WB 01/02/2027	Yr 12/13 Summary Report
04/02/2027	Yr 12/13 Parents' Evening
04/03/2027	Yr 9 Options Evening
11/03/2027	Yr 9 Parents' Evening
16/03/2027	Parenting Conversation
17/03/2027	Parent Hub
WB 22/03/2026	Yr 11 Summary Report
24/03/2027	Yr 11 Parents' Evening 2
Term 3	
WB 12/04/2027	Yr 7/8/9 Report
22/04/2027	Yr 8 Parents' Evening
04/05/2027	Parenting Conversation
06/05/2027	Yr 7 Parents' Evening
02/06/2027	Parent Hub
WB 28/06/2027	Yr 7/8 Written Report
06/07/2027	Parenting Conversation
WB 19/07/2026	Yr 7/8/9 Exam Data
WB 19/07/2026	Yr 12 Summary Report
WB 19/07/2026	Yr 10 Written Report

12. Measuring Impact

The effectiveness of the strategy will be evaluated using both quantitative and qualitative evidence.

Measures include:

- Attendance at parents' evenings.
- Attendance at parent hub.
- Attendance at parenting conversation.
- Response rates to parent surveys.
- Attendance and punctuality, behaviour and academic indicators.
- Engagement of previously hard-to-reach families.
- Number and quality of positive parental contacts.
- Feedback from pupils, staff and parents.

The school will review this information at annually and identify priorities for further improvement.