



**GCE A LEVEL
BUSINESS
A510QS**

Summer 2022 examinations

Component 1	Business Opportunities and Functions	Wednesday, 25 May 2022
Component 2	Business Analysis and Strategy	Thursday, 9 June 2022
Component 3	Business in a Changing World	Thursday, 16 June 2022

Advance Information

General information for students and teachers

This advance information provides the focus of the content of the Summer 2022 examination papers.

It does not apply to any other examination series.

It is intended to support revision.

It may be used at any time from the date of release.

It must not be taken into the examination.

Subject information for students and teachers

A guidance document on advance information has been produced by The Joint Council for Qualifications (JCQ) on behalf of all awarding organisations. It can be found [here](#).

The information for each component is provided in specification order and not in question paper or question order. Areas of content provided in Component 1 and Component 2 could also be assessed in the Component 3 question paper. The advance information also gives details on the focus of quantitative skills for each component.

The format/structure of the papers remains unchanged.

It is advised that teaching and learning should still cover the entire subject content in the specification. It is important that students cover the curriculum as fully as possible, so that they are as well prepared as possible for progression to the next stage of their education. Also, students can be credited for using any relevant knowledge from any other topic areas when answering questions.

The following areas of content are suggested as key areas of focus for revision and final preparation, in relation to the Summer 2022 examinations.

A Level Component 1 – Business Opportunities and Functions

Business Opportunities
Enterprise
Markets
Business revenue and costs

Business Functions	
Marketing	The marketing mix
	Product
	Place
	New technology
	Decisions about the marketing mix
Finance	Cash flow forecasting
	Ratio analysis
People in organisations	Management and leadership
	Workforce performance
Operations management	Productivity
	Technology
	Research and development (R&D)
	Economies of scale

Quantitative Skills
Calculate, use and understand ratios, averages and fractions
Calculate, use and understand percentages and percentage changes
Construct and interpret a range of standard graphical forms
Calculate cost, revenue, profit and break-even
Use and interpret quantitative and non-quantitative information in order to make decisions
Interpret, apply and analyse information in written, graphical and numerical forms

A level Component 2 – Business Analysis and Strategy

Data analysis
Market analysis
Analysing financial performance
Analysing non-financial performance
Aims and objectives
Strategy and implementation
Decision-making models

Quantitative Skills
Calculate, use and understand ratios, averages and fractions
Calculate, use and understand percentages and percentage changes
Construct and interpret a range of standard graphical forms
Calculate cost, revenue, profit and break-even
Interpret values of price and income elasticity of demand
Use and interpret quantitative and non-quantitative information in order to make decisions
Interpret, apply and analyse information in written, graphical and numerical forms

A level Component 3 – Business in a Changing World

Risk management
Economic factors
Environmental factors
International trade
Globalisation
The European Union

Quantitative Skills
Use and interpret quantitative and non-quantitative information in order to make decisions
Interpret, apply and analyse information in written, graphical and numerical forms

End of advance information