

# **GCSE Business**

## **Yr11 PPE (Mock) Examination**

**January 2022 – (split over 2 lessons)**

### **Yr11 Student Revision List**

- Ownership of Business – Sole Trader, Partnership, Ltd and PLC
- Goods & Services
- Fairtrade
- Multinational Businesses
- Entrepreneurs
- Motivating employees – financial / non-financial methods
- Market Share – calculation of a business's market share
- The Product Life Cycle
- Job Adverts
- Job Description & Person Specification
- Employment Law
- Methods of Training
- Internal v External Recruitment
- External Influences on Businesses
- The Sales Process
- Marketing Mix – Promotion
- E-commerce (selling on-line)
- Numeracy – Calculating Percentage Changes & Calculating Averages